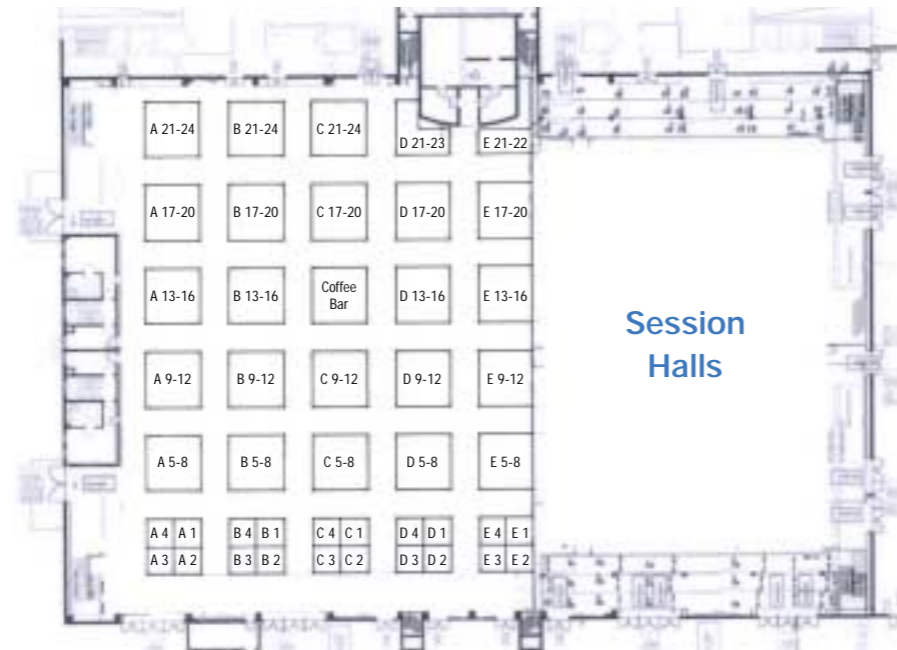


Floor Plan with Session Halls and Exhibit Areas



Booth Area A-E with islands



A detailed Exhibitor Service Kit will be forwarded to registered exhibitors by March 31, 2005. No floorplan with assigned exhibitors will be available prior to this date. Space is assigned on a first come, first served basis. Allocation will be in order of receipt of full payment. Late applications will be accepted subject to space availability.

Exhibitor Action Plan

Follow these three steps to make your attendance at INTELEC® 2005 Congress and Exhibition a success!

- **Reserve Your Booth Space Early!**
Booths will be assigned on first-come, first-served basis only when the completed Application and Contract for Exhibit Space with full payment are received at VDE-Verlag GmbH. All applications received on or before February 28, 2005 will be charged the early rate. Please indicate your preference by using the ID-figures given in the floorplans above (e.g. B 2 or C 5-7). All booth are numbered clockwise in the islands.
- **Review Your Exhibitor Service Kit**
The Exhibitor Service Manual, containing floor plans, order forms, registration information, and other necessary details, will be mailed by March 31, 2005. Please review the information carefully and pass along any relevant information to others in your company who will be participating.
- **Watch for Exhibitor Updates**
Watch your e-mail and the homepage of INTELEC® 2005 www.intelec2005.de for updates on activities to prepare for the conference.

Questions?

Please call Mrs Jacqueline Born at
Phone: +49-(0)30-34 80 01 93
Fax: +49-(0)30-34 80 01 94
or e-mail: vde-conferences@vde.com.

Invitation to Exhibit



27th International Telecommunication Energy Conference



Powering the Future

www.intelec2005.de
September 18-22, 2005
BERLIN
Estrel Hotel

Invitation to Exhibit

The 27th International Telecommunication Energy Conference (INTELEC® '05) will be held at the Estrel Hotel in Berlin, Germany from Sunday, September 18 through Thursday, September 22, 2005. INTELEC® is an international forum for the exchange of information on energy and power for communications systems including IP and multimedia applications both today and in the future. The conference provides a unique opportunity for designers, manufacturers, distributors of power equipment and telecom network operators to interact directly with researchers and users to discuss a wide variety of topics of power systems, components and energy storage technologies, exchange operational experience and other related energy topics. Special focus will be reliability and sustainable energy supply for future telecom applications.

Following a successful tradition INTELEC® '05 will be accompanied by an exhibition where hard- and software solutions related to the scope of the conference are being displayed. Over 900 representatives from more than 50 countries and areas are expected to attend.

The organizing committee is pleased to invite you to contribute to and participate in INTELEC® 2005 exhibiting your products and services related to the a.m. topics.

Why exhibit?

The INTELEC® '05 Conference with Exhibition attracts hundreds of key-decision makers. They come to attend the educational sessions and poster sessions and learn about the latest technological developments. They come to network with peers. And, they come to visit suppliers of products and services and make important purchase decisions.

As an exhibitor, you will have the unique opportunity to get in on the ground floor and market your products and services to a captive audience of buyers, specifiers, and influencing technicians who are looking at all aspects of

power supplies and energy storage for telecommunication equipment as a business solution. The destination Berlin especially attracts telecom providers of the eastern European countries which recently joined the European Community.

Who should exhibit?

- ☛ Suppliers of power generation, storage and distribution equipment
- ☛ Suppliers of power management equipment and related software
- ☛ Suppliers of Next Generation Power Sources
- ☛ Suppliers of Emergency Power Plants

Who will attend?

- ☛ Executive Managers
- ☛ Product Development Managers
- ☛ Engineers
- ☛ Scientists
- ☛ Researchers
- ☛ Sales/Marketing Professionals
- ☛ Politicians
- ☛ Media

Exhibitors benefits

- ☛ 2 free exhibit-only passes per 9 sqm booth space
- ☛ Free pre-registered attendee list distributed on-site
- ☛ Coffee breaks in the exhibition area for exhibitors' and delegates' convenience
- ☛ Comprehensive Exhibitor Service Kit

We understand that a well-designed, spacious, and visually attractive exhibit hall promotes traffic and ensures exhibitors a successful experience. The program committee designs its conference sessions, coffee breaks, and special events to attract conference attendees to the

exhibit floor. A special reception with snacks and beverages on Monday evening provides an excellent opportunity to mingle in a relaxed setting.

Exhibitors Admission Policy

Exhibiting companies or organisations are required to meet the following criteria:

- The company must be engaged in the design, development, manufacturing, marketing, distribution, operation or servicing of AC or DC power systems, energy conversion or energy storage equipment in communications networks as its principal business or maintain a department or division devoted to this work.
- The company must offer products or services for sale direct to communications network integrators or operators. Any exceptions to this policy will be reviewed by the Intelc Management Committee which retains the right, in its sole discretion, to refuse or deny any application submitted, in which case any payment shall be returned.

Exhibit Space Fees

Exhibit space at the INTELEC® '05 Conference and Exhibition is available from 9 sqm to 36 sqm booth increments as shown in the attached floor plan. Single booth spaces may be combined to form larger booths of 18 sqm, 27 sqm, 36 sqm or more. Booth space will be sold on a first come, first served basis upon receipt of the Application and Contract for Exhibit Space with full payment.

Exhibitors are encouraged to reserve booth space no later than February 28, 2005 to take advantage of the early discount.

Booth space rental:

Before February 28, 2005: 235,- €/sqm +16% (VAT)
From February 28, 2005: 265,- €/sqm +16% (VAT)

Space cost include:

- Rental of space
- General illumination
- Watchman service
- Overall decorations
- General clean-up

The exhibition area will be equipped with a shell scheme structure of background drape of 2,5 m height. Each exhibitor brings along his own booth structure. You will find pertinent details and payment information to follow in the Exhibitor Service Kit and in the conference program. Please note that all booth personnel registrations must be purchased separately at approx. € 650,-. The Exhibits-Only badges do not include attendance at the technical sessions and social events. Registrations for the full conference must be completed using the official registration form or using the online registration at www.intelec2005.de.

Exhibit Hours

Sunday, September 18
18:00 – 20:30 h
Monday, September 19
9:30 – 20:30 h
Tuesday, September 20
8:30 – 18:00 h
Wednesday, September 21
8:30 – 18:00 h



Hotel Estrel Berlin