

## Exhibit Hours

**Tuesday, June 3<sup>rd</sup>, 2008** 9:30 - 18:00  
**Wednesday, June 4<sup>th</sup>, 2008** 8:30 - 19:30  
**Thursday, June 5<sup>th</sup>, 2008** 8:30 - 16:00

A detailed Exhibitor Service Kit will be forwarded to registered exhibitors by April 30, 2008. No floor plan with assigned exhibitors will be available prior to this date. Space is assigned on a first come, first served basis. Allocation will be in order of receipt of full payment. Late applications will be accepted subject to space availability.

## Language

The official language of the symposium is English.

## Venue

The Graf-Zeppelin-Haus was already host of an earlier EUSAR and is a very popular venue for such occasions. Besides, it is sited directly on the shore of Lake Constance. There are many sites of historical interest in the locality, particularly concerning the honorary citizen Dr. e.h. Ferdinand Graf von Zeppelin.

Please be our guest at EUSAR 2008 in Friedrichshafen.

## Contact

VDE Conference Services  
EUSAR 2008 Conference Office  
Stresemannallee 15  
60596 Frankfurt, Germany  
Phone: +49 (0) 69 63 08 229/ 477  
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E-mail: vde-conferences@vde.com

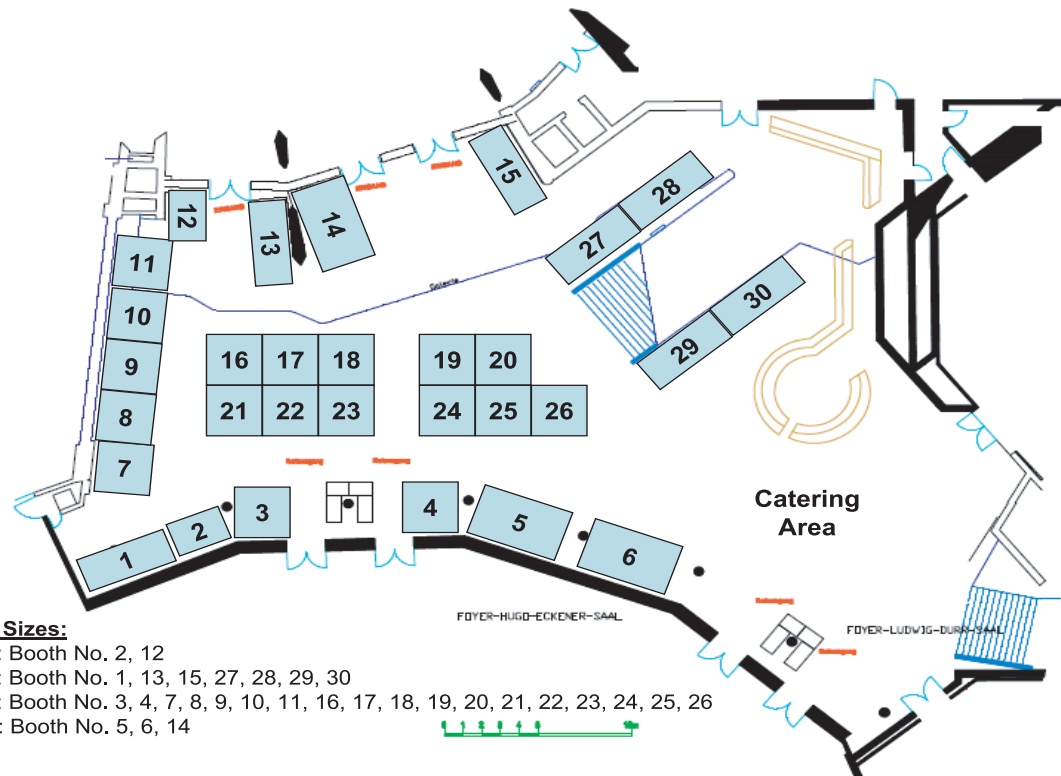
Latest information on the conference and exhibition will be provided on the EUSAR 2008 homepage at [www.eusar.de](http://www.eusar.de).



## 7<sup>th</sup> European Conference on Synthetic Aperture Radar



■ 2 - 5 June 2008  
■ Graf-Zeppelin-Haus, Friedrichshafen, Germany



### Booth Sizes:

**6 sqm:** Booth No. 2, 12  
**8 sqm:** Booth No. 1, 13, 15, 27, 28, 29, 30  
**9 sqm:** Booth No. 3, 4, 7, 8, 9, 10, 11, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26  
**12 sqm:** Booth No. 5, 6, 14



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## Invitation to exhibit

At the EUSAR 2008 Conference to be held in Friedrichshafen from 2<sup>nd</sup> to the 5<sup>th</sup> June 2008, exhibition space will be provided for SAR related products and services, following the great success of the industrial exhibition during EUSAR 2006. The exhibition at EUSAR 2008 will provide a venue for business and non-profit organizations to make contact with the international SAR community (approx. 450 participants). Potential exhibitors should contact the organizer (address overleaf) for further information.

## Why exhibit?

The EUSAR 2008 Conference and Exhibition attracts influential decision makers who attend the technical sessions to present their work and learn about the latest technological developments. While they come to network with colleagues and peers, they will automatically visit the exhibition of SAR products and services and many will make important purchase decisions.

As an exhibitor, you will have the unique opportunity to get in on the ground floor and market your products and services to a captive audience of buyers, designers and influencing researchers, who are following all aspects of SAR instrumentation high resolution imaging radar techniques, both airborne and space-borne.

## Who should exhibit?

- ☛ Supplier of radar and SAR instrumentation
- ☛ Suppliers of remote sensing satellite equipment
- ☛ Suppliers of air-borne platforms and avionics
- ☛ Suppliers of imaging software and equipment

## Who will attend?

- ☛ Executive Managers
- ☛ Product Development Managers
- ☛ Engineers
- ☛ Scientists
- ☛ Researchers
- ☛ Sales/Marketing Professionals

## Exhibitors Benefits

- ☛ Free preregistered attendee list distributed on site
- ☛ Coffee breaks, lunch snacks and reception in the exhibition area for exhibitors and delegates

We understand that a well-designed, spacious, and visually attractive exhibition hall promotes circulation and ensures exhibitors a successful venture. The program committee designs its conference sessions, coffee breaks, and special events to attract conference attendees to the exhibition floor. A special reception with snacks and beverages on Tuesday evening provides an excellent opportunity to mingle in a relaxed setting.

## Exhibitors Admission Policy

Exhibiting companies or organizations are required to meet the following criteria:

- The company must be engaged in the design, development, manufacturing, marketing, distribution, exploitation, operation or servicing of SAR equipment as its principal business or maintain a department or division devoted to this work.
- The company must offer products or services for sale direct to consumers or operators. Any exceptions to this policy will be reviewed by the EUSAR 2008 Management Committee which retains the right, in its sole discretion, to refuse or deny any application submitted, in which case any payment shall be returned.

## Exhibition Space Fees

Exhibition space at the EUSAR 2008 Conference and Exhibition is available from 6 sqm and increments thereof as shown in the attached floor plan. Single booth spaces may be combined to form larger booths. Booth space will be sold on a first come, first served basis upon receipt of the Application and Contract for Exhibition Space with full payment.

Exhibitors are encouraged to reserve booth space no later than **April 4<sup>th</sup>, 2008** to take advantage of the early bird discount.

## Exhibitor Action Plan

Follow these five steps to make your attendance at EUSAR 2008 Congress and Exhibition a success!

### ☛ Reserve Your Booth Space Early!

Booths will be assigned on a first come, first served basis, only when the **completed Application and Contract for Exhibit Space with full payment** are

received at VDE Conference Services. All applications received on or before **April 4<sup>th</sup>, 2008** will be charged the early rate. Please indicate your preference by using the booth number given in the floor plans.

### ☛ Reserve Your Hotel Accommodation

Please see the conference website [www.eusar.de](http://www.eusar.de) to reserve an adequate accommodation for you.

### ☛ Review Your Exhibitor Service Kit Manual

The Exhibitor Service Manual, containing floor plans, order forms, registration information, and other necessary details, will be mailed by April 30, 2008. Please review the information carefully and pass along any relevant information to others in your company who will be participating.

### ☛ Watch for Exhibitor Updates

Watch your e-mail and the homepage [www.eusar.de](http://www.eusar.de) for updates on activities to prepare for the conference.

### ☛ Invite Your Potential Clients

Invite existing and potential clients to visit the exhibition area. Use this opportunity to advertise new clients from the conference to learn more about your products.

## Booth Space Rental

**Before April 4<sup>th</sup>, 2008:** 190,- €/sqm +19% (VAT)

**From April 4<sup>th</sup>, 2008:** 240,- €/sqm +19% (VAT)

Space cost include:

- Rental of space
- General illumination
- Security service
- General clean-up

Each exhibitor brings along his own booth structure. You will find pertinent details and payment information to follow in the Exhibitor Service Kit and in the conference program.

Please note that all registrations of booth personnel to attend the conference must be purchased separately. Registrations for the full conference must be completed using the official registration form or using the online registration at: [www.eusar.de](http://www.eusar.de)